

Racine and Bird & Bird advise Free2move (Stellantis group) on the signing of the agreements for the acquisition of Share Now

Racine and Bird & Bird are advising Free2move (Stellantis Group) on the signing of the agreements relating to the acquisition of Share Now, a car-sharing platform, created in 2019 between BMW Group and Mercedes-Benz Mobility AG as a joint-venture. This transaction remains subject to merger control approvals.

Racine acted as counsel to Stellantis (Free2move) on merger control aspects with Bastien Thomas (partner), François Aubin and Cécilia Pataut (associates).

Bird & Bird advised Free2move with a team led in Paris by Carole Bodin (partner), Sofia El Biyed and Céline Sol (associates), who coordinated the project and acted on the corporate/M&A aspects; Anne-Charlotte Le Bihan (partner) and Claire-Amélie Bratel (associate), on the intellectual property aspects; Ariane Mole (partner), Oriane Zubcevic and Marine Hamon (associates) on data protection aspects; Boris Martor (partner) and Raphael Weiss (associate) on regulatory aspects; Alexandre Vuchot (partner), Stéphane Leriche (partner) and Sacha Bettach (associate) on commercial contracts and IT aspects.

In Germany, Bird & Bird's Corporate/M&A team in Frankfurt, with Kai Kerger (partner), Johanna Schindler and Tamara Böhmert (associates) advised Free2move in this transaction. The Frankfurt, Munich, Düsseldorf, and Hamburg offices were also involved, with Alexander Duisberg (Partner - Munich) and Miriam Ballhausen (Partner - Hamburg) on commercial contracts/IT; Markus Koerner (Partner - Munich) on intellectual property; and Matthias Lang (Partner - Düsseldorf) on regulatory aspects. In addition, Lourdes Ayala (Partner - Madrid), Alberto Salvadé (Partner - Milan) and Pauline Vos (Partner - The Hague) coordinated the audits in Spain, Italy and the Netherlands.

PwC advised Free2Move on the tax aspects of the transaction with Delphine Bocquet (partner - Paris) and Julien Martinez (associate - Paris), Ralf Ulrich Braunagel (partner - Frankfurt) and Wiebke Henning (associate - Frankfurt) and with Fanny Marchiset (partner - Paris) on the employment law aspects.

Hogan Lovells advised BMW Group and Mercedes-Benz Mobility AG with Nikolas Zirngibl (partner - Munich) and Thiemo Woertge (associate - Munich) on corporate/M&A aspects; Falk Loose (partner - Munich) on tax aspects; Falk Schoening (partner - Munich) on merger control aspects.

About Racine:

Racine is an independent French business law firm that brings together 250 lawyers and jurists in 7 offices: Paris, Bordeaux, Lyon, Marseille, Nantes, Strasbourg and Brussels.

Racine is characterized by a "full service" approach in business law, consulting and litigation.

Its lawyers, who are involved and pragmatic, support clients by providing them with innovative solutions in their daily activities, support for strategic projects and crisis management. They focus on building strong and lasting partnerships with clients. Racine acts for companies from different sectors of industry and services, professional and inter-professional organizations as well as public authorities. The firm has developed particular expertise in the luxury, media, real estate, agri-food and distribution sectors. Racine is a member of the international network of lawyers Multilaw and the OMNIA network. The firm also maintains close relationships with many foreign firms.