

Racine advises Maisadour on the acquisition of Terrena's shares in the Fermiers du Sud-Ouest joint venture

Racine acted alongside the Maisadour Group, a leading cooperative of southwestern France, to acquire the shares held by the Terrena Group in the company Fermiers du Sud-Ouest. Until now, Maisadour has held 51% of Fermiers du Sud-Ouest.

Founded in 2010 and based in Saint-Sever (Landes, France), Fermiers du Sud-Ouest is one of the main players in Label rouge farmhouse chicken, notably under the Saint-Sever brand, and specialises in yellow chicken in particular.

Fermiers du Sud-Ouest gathers professionals from the Landes, the Gers and the Périgord.

Fermiers du Sud-Ouest brings together around 1,000 farmers who produce 20 million Label Rouge poultry per year, with a turnover of around €200 million in 2021.

Racine advised Maisadour on corporate aspects with a team led by Luc Pons, partner, with Elena Pintea, counsel, and Alice Malaisé, associate, and on competition aspects with a team led by Bastien Thomas, partner, Estelle Leclerc and Lisa Ménétrier, associates.

Maisadour was advised internally by Emmanuel Dunet-Larousse, Group Legal and Compliance Director.

About Racine :

Racine is an independent French business law firm that brings together 250 lawyers and jurists in 7 offices: Paris, Bordeaux, Lyon, Marseille, Nantes, Strasbourg and Brussels.

Racine is characterized by a "full service" approach in business law, consulting and litigation.

Its lawyers, who are involved and pragmatic, support clients by providing them with innovative solutions in their daily activities, support for strategic projects and crisis management. They focus on building strong and lasting partnerships with clients. Racine acts for companies from different sectors of industry and services, professional and inter-professional organizations as well as public authorities. The firm has developed particular expertise in the luxury, media, real estate, agri-food and distribution sectors. Racine is a member of the international network of lawyers Multilaw and the OMNIA network. The firm also maintains close relationships with many foreign firms.